Aramo-Immonen, H, Vartio, M & Jussila, J 2017, If you know social media, you see opportunities…. in 12th International Forum on Knowledge Asset Dynamics: Knowledge Management in the 21th Century: Resilience, Creativity and Co-creation. vol. 12, pp. 575-584, International Forum on Knowledge Asset Dynamics, 1 January.


Jussila, J, Boedeker, M, Jalonen, H & Helander, N 2016, 'Social media analytics empowering marketing insight- A framework for analyzing affective experiences from social media content' Paper presented at EMAC 2016, Oslo, Norway, 24/05/16 - 27/05/16. ,


Heikkilä, J, Martinsuo, M & Nenonen, S 2016, 'What brings production back? The case of Finland' Paper presented at International Annual European Operations Management Association Conference, 1/01/00, .


Ilvonen, I & Jussila, J 2015, Business orientation in knowledge risk management – a literature review. in Pre-ICIS Workshop on Information Security and Privacy (SIGSEC). Association for Information Systems AIS.

Jussila, J 2015, 'Sosiaalinen media aineettoman pääoman kasvattajana' Tietoasiantuntija, no. 5, pp. 23.


Paranko, J, Paranko, B & Huhtala, P 2015, Productivity measurement at the factory level. in TARC 2015 Trends in accounting research conference : With International PhD Colloquium and Workshop 7-9 th october 2015, Lodz, Poland. University of Lodz, Poland, Lodz, Poland, pp. 1-25, TRENDS IN ACCOUNTING RESEARCH CONFERENCE with International PhD Colloquium and Workshop, Lodz, Poland, 7-9 October.


Tappura, S, Nenonen, N & Kivistö-Rahnasto, J 2015, How to support managers’ commitment to safety management and leadership in organizations: good practices from the managers’ viewpoint. in WOS 8th international conference - Book of Abstracts . International Conference on Working on Safety, 1 January.


Poikonen, E, Martinsuo, M & Nenonen, S 2015, Standardizing the service delivery system for repetitive industrial services . in RESER 2015: 25th Annual RESER Conference. RESER European Association for Research on Services, European Association for Research on Services Conference, 1 January.

Ocaña Flores, M & Martinsuo, M 2015, Use of equipment lifecycle data in industrial services. in RESER 2015: 25th Annual RESER Conference. RESER European Association for Research on Services, Copenhagen, RESER European Association for Research on Services Conference, Copenhagen, Denmark, 10-12 September.


Sundberg, H-R & Seppänen, M 2015, User experience in technology investment decisions of industrial firms. in 22nd Innovation & Product Development Management Conference, IPDMC. EIASM, Copenhagen, International EIASM Public Sector Conference, Denmark, 1 October.


Momeni, K & Martinsuo, M 2015, Remote monitoring systems as enablers for project-related services. in IRNOP 2015: International Research Network on Organizing by Projects Conference. IRNOP, International Research Network in Organizing by Projects Research Conference, 1 January.


Laine, T, Suomala, P & Saukkonen, N 2015, Engaging facts and feelings in management accounting practices. in IFKAD 2015 : 10th International Forum on Knowledge Asset Dynamics, Bari, Italy, June 10th-12th. International forum on knowledge asset dynamics, Institute of Knowledge Asset Management & Arts for Business Institute, Italy, International Forum on Knowledge Asset Dynamics, 1 January.


Vaittinen, E & Vuorinen, L 2015, Factors Preventing the Servitisation of Manufacturing Companies. in M Martinsuo, O Perminova-Harikoski & T Turunen (eds), Strategic Change towards Future Industrial Service Business. Tampere University of Technology, pp. 124-142.


Mäenpää, S & Breite, R 2015, Social capital in hybrid governance - Case study in a global subcontracting process. in Proceedings of the 24th Annual IPSERA Conference Preparing for new competitive challenges, March 29-April 1, Amsterdam, the Netherlands. IPSERA, Annual International Purchasing and Supply Education and Research Association Conference, 1 January.


Nenonen, S & Martinsuo, M 2015, Supplier Relations in the Early Phases of Service Business Transformation. in M Martinsuo, O Perminova-Harikoski & T Turunen (eds), Strategic Change towards Future Industrial Service Business. Tampere University of Technology, pp. 87-105.


Kanniainen, J, Lin, B & Yang, H 2014, 'Estimating and using GARCH models with VIX data for option valuation' Journal of Banking and Finance, vol 43, pp. 200-211. DOI: 10.1016/j.jbankfin.2014.03.035

Uusitalo, O 2014, Float Glass Innovation in the Flat Glass Industry. SpringerBriefs in Applied Sciences and Technology, Springer. DOI: 10.1007/978-3-319-06829-9


Ahvenniemi, O 2014, Kattava lähestymistapa asiakastieton keräämiseen. in M Martinsuo & M Kohtamäki (eds), Teollisen palveluliiketoiminnan uudistaminen : kehittämisen keinot ja menetelmät. TEKNOLOGIINFO TEKNOVA OY, Helsinki, pp. 44-52.


Martinsuo, M 2014, 'Palveluliiketoiminta tarvitsee uusia konsepteja' Promaint, no. 2, pp. 44-45.


Tuominen, T & Martinsuo, M 2014, Routinisation as an organisational innovation in knowledge-intensive business service firms. in 30th EGOS Colloquium, Reimagining, Rethinking, Reshaping: Organizational Scholarship in Unsettled Times, July 3-5, 2014, Rotterdam, the Netherlands. European group for organizational studies colloquium, European Group for Organizational Studies, pp. 1-34, European group for organizational studies colloquium, 1 January.


Laihonen, H & Sillanpää, V 2014, 'What is the Role of Knowledge Management in Establishing the Effectiveness of Public Welfare Services?' Knowledge and Process Management, vol 21, no. 2, pp. 112-121. DOI: 10.1002/kpm.1438


Lugmayr, A, Serral, E, Scherp, A, Pogorelc, B & Mustaquim, M 2013, 'Ambient media today and tomorrow - Ambient media today and tomorrow - What have ambient media in common? What are ambient media today? Where will ambient media be in 2020?' Multimedia Tools and Applications. DOI: 10.1007/s11042-012-1346-z


Lugmayr, A 2013, Brief introduction into information systems & management research in media industries. in IEEE International Conference on Multimedia and Expo Workshops (ICMEW 2013), San Jose, CA, USA, 15-19 July 2013. IEEE International Conference on Multimedia and Expo, IEEE, pp. 1-6. DOI: 10.1109/ICMEW.2013.6618347


Daim, T, Justice, J, Hogaboam, L, Mäkinen, S & Dedehayir, O 2013, 'Identifying and forecasting the reverse salient in video game consoles: A performance gap ratio comparative analysis' Technological Forecasting and Social Change. DOI: 10.1016/j.techfore.2013.06.007


Uusitalo, O 2013, 'Kun ei tie löydy kartasta - edes tietoyhteiskunnassa' Talouselämä, no. 41, pp. 86-87.

Koho, M & Kouri, I 2013, 'LEAN-kehitystyöläi sujuvampaan ja tehokkaampaan tuotantoon Bronto Skyliftin hitsaamossa' Hintaustekniikka, vol 63, no. 5, pp. 4-7.


Koskinen, KU 2013, 'Observation’s role in technically complex project implementation: the social autopoietic system view' *International Journal of Managing Projects in Business*, vol 6, no. 2, pp. 349-364. DOI: 10.1108/17538371311319061


Mikkola, T, Uusitalo, O & Mahlamäki, T 2013, Outlining the Concept of Customer Value Proposition as a Communication Tool. in *The 29th Annual IMP conference, August 30 - September 2, 2013, Atlanta, USA*. Industrial Marketing and Purchasing Conference, IMP Group, Atlanta, GA, pp. 1-18.


Lugmayr, A 2013, Predicting the Future of Investor Sentiment with Social Media in Stock Exchange Investments: A Basic Framework for the DAX Performance Index. in M Friedrichsen & W Mühl-Benninghaus (eds), Handbook of Social Media Management. Springer, Berlin, Germany, pp. 565-589. DOI: 10.1007/978-3-642-28897-5_33


Aramo-Immonen, H, Bikfalvi, A, Mancebo, N & Vanharanta, H 2013, Project Manager's Competence Identification. in Enhancing the Modern Organization through Information Technology Professionals: Research, Studies, and Techniques: Success Factors and Motivators in SPI. IGI Global, pp. 17-31. DOI: 10.4018/978-1-4666-2648-5.ch022


Suomalainen, P 2013, 'Pysähdy hetkeksi, ennen kuin mittaat' Talouselämä, no. 41, pp. 85-85.

Hilden, S & Tikkamäki, K 2013, 'Reflective Practice as a Fuel for Organizational Learning' Administrative Sciences, vol 3, no. 3, pp. 76-95. DOI: 10.3390/admsci3030076


Ackerman, E, Mataja-aho, J, Thitz, O & Martinsuo, M 2013, 'Teollinen palveluliiketoiminta - kolme tapaa suhtautua' Promaint, vol 27, no. 5, pp. 16-17.

Martinsuo, M 2013, 'Teollisten palveluiden konseptointi tutkimuksen ja opetuksen kautta' Promaint, vol 27, no. 8, pp. 28-29.


Laihonen, H & Jääskeläinen, A 2013, 'Tuloksellisuus edellyttää tuloksia' TELMA - Työelämän kehittämisen erikoislehti, no. 4, pp. 36-37.


Aramo-Immonen, H, Mäenpää, S, Breite, R & Jussila, JJ 2010, Trust-related network collaboration - difficulties, potential and paradoxes. Tampere University of Technology. Department of Business Information Management and Logistics, Tampere University of Technology, Pori Unit, Tampere University of Technology.


Ketokivi, M & Heikkilä, J 2003, 'A Strategic Management System for Manufacturing: Linking Action to Performance' Production Planning and Control, vol 14, no. 6, pp. 487-496. DOI: 10.1080/09537280310001621958

Heikkilä, J & Suolanen, O 2003, Changing Process Models to Improve Demand Chain Performance. in MV Zedtwitz, G Haour, TM Khalil & LA Lefebre (eds), Management of Technology: Growth through Business, Innovation and Entrepreneurship. PERGAMON PRESS.


Heikkilä, J, Huovinen, P & Silventoinen, J 1987, Kilpailun analysointi projektiyhdessä. Teknillinen korkeakoulu, Rakennetekniikan laitos, Rakentamistalous, no. 82, Teknillinen korkeakoulu, Otaniemi.