



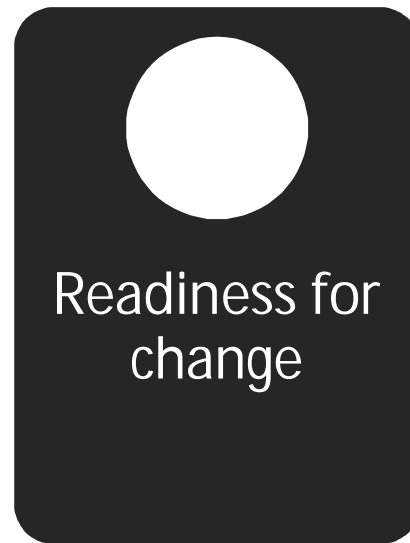
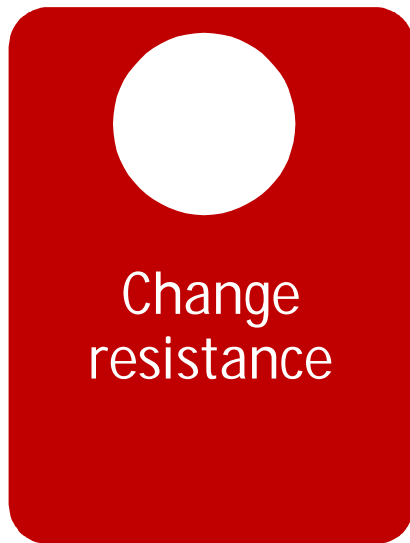
TAMPERE UNIVERSITY OF TECHNOLOGY

# HARD TIMES → +

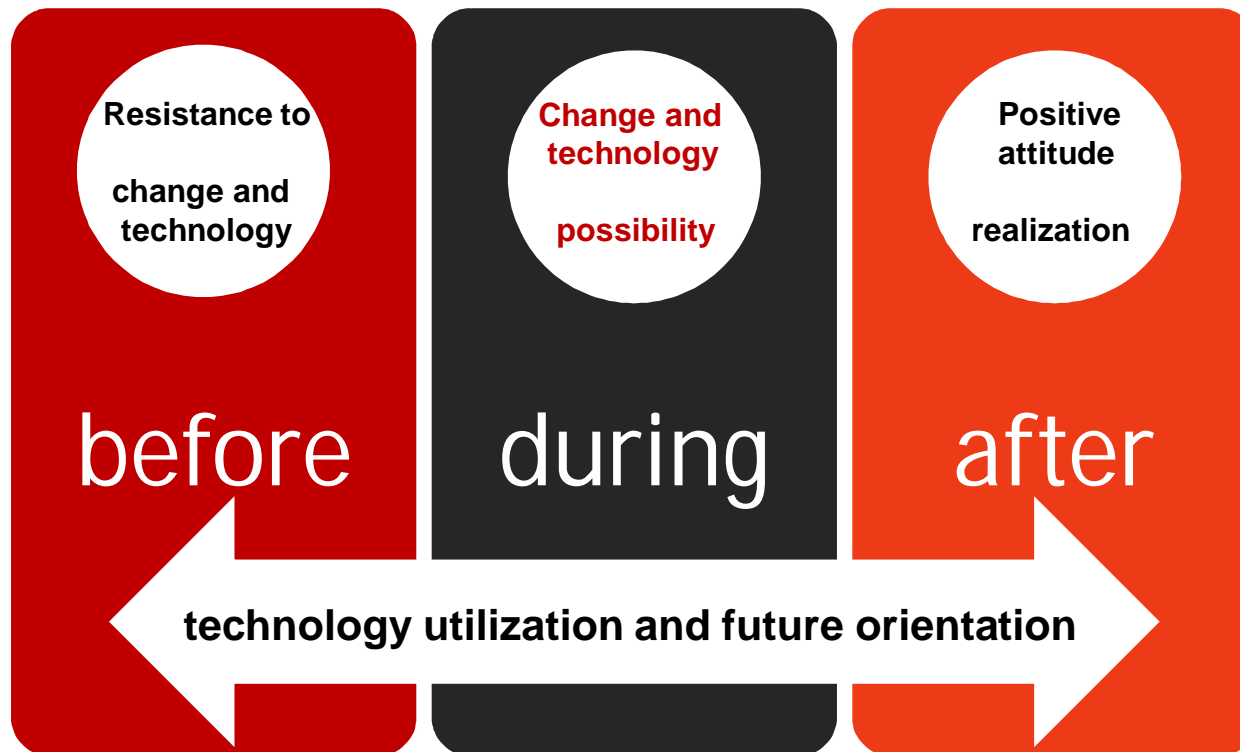
HARD TIMES Conference  
University of Tampere 3.11.2016  
Hannele Väyrynen

# Dissertation research

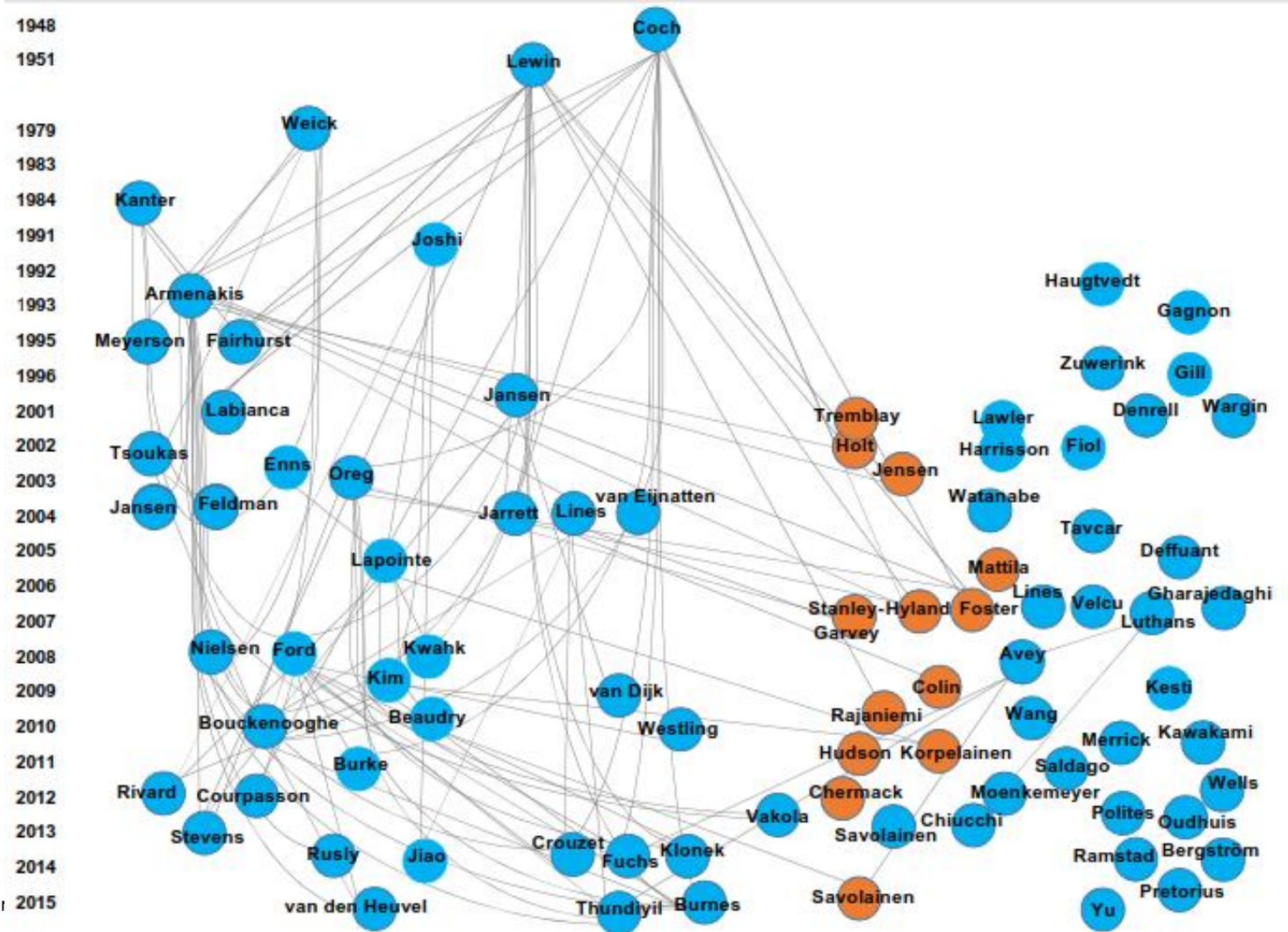
with concepts



# Focus

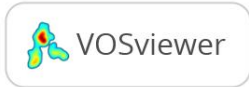
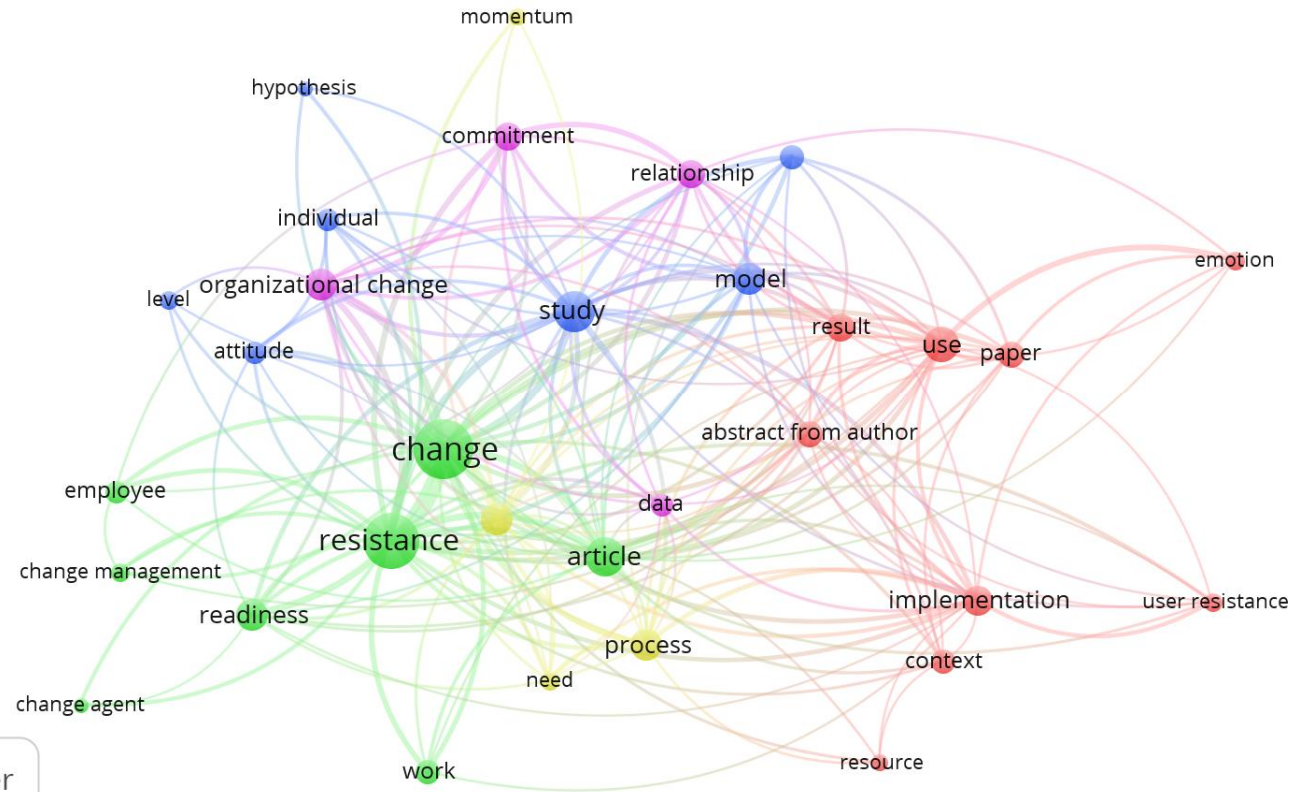


# Theory in this context





# Research area (78 references)



# Results

concepts  
separate

research

field

shattered  
clustered

group

individual

orientation  
future reaction

dominant

management





and empiricism

practices  
core

in

readiness  
technology  
Emphasis  
adoption





Thank You!